

From:

Sent: 15 July 2026 13:34

To: Business Licence <business.licence@brent.gov.uk>

Subject: Formal Objection to Proposed Event at Gladstone Park on 2 August 2026

Dear Sir/Madam,

I write as a local resident to formally object to the proposed event at Gladstone Park on 2 August 2026 between 11:00am and 9:00pm.

My objection is made on the basis that the event, as currently proposed, risks undermining the statutory licensing objectives set out in the Licensing Act 2003, namely: the prevention of crime and disorder, public safety, the prevention of public nuisance, and the protection of children from harm. Furthermore, it raises significant concerns in relation to Brent Council's duties to safeguard public amenity, manage open spaces responsibly, and ensure events are delivered in a manner that does not adversely impact local residents or the environment.

The inclusion of alcohol sales, combined with the anticipated scale and duration of the event, presents a clear risk in respect of the **prevention of crime and disorder**. Brent Council's licensing and events framework expects organisers to demonstrate robust operational planning and appropriate control measures to mitigate such risks. No such reassurance is evident in the current proposal.

There are also serious concerns in relation to **public safety**, which is a core requirement under both the Licensing Act 2003 and Brent Council's expectations for event management. It has been indicated that the organisers intend to rely on volunteers rather than qualified, SIA-licensed security personnel. This approach falls short of the standards expected for events of this nature, particularly where alcohol is served, and calls into question the organisers' ability to safely manage crowds, respond to incidents, and fulfil their duty of care.

The proposal further risks undermining the **prevention of public nuisance** objective. Events held in Brent's parks are expected to be planned and delivered in a way that protects residents from undue disturbance. The extended hours until 9:00pm, alongside

the anticipated number of attendees, are likely to result in noise disruption, congestion, anti-social behaviour, and littering. These impacts are not theoretical; previous large-scale events have, at times, created similar issues for local residents.

In addition, the presence of alcohol in an open public park raises concerns regarding the **protection of children from harm**, particularly where there is no clear evidence of adequate safeguarding or supervision measures being in place.

Brent Council's event guidance places clear emphasis on organisers demonstrating competence, experience, and the ability to deliver events safely and responsibly while protecting the park environment and the amenity of local residents. By contrast, the recent "Eid in the Park" event organised by Asian Events Media demonstrated adherence to these expectations. That event was professionally managed, with appropriate security provision, controlled noise levels, and a clear commitment to safety, cleanliness, and community engagement.

The current proposal does not provide comparable reassurance. In its present form, it does not demonstrate sufficient regard to the licensing objectives or to Brent Council's responsibilities in managing public events and protecting the interests of residents.

In light of the above, I respectfully submit that this application should not be approved.

I trust that these concerns will be given full and proper consideration.